

Company Info

Established:
2010

Headquarters:
Kazakhstan, Kostanay city,
st. Uralskaya 39

Active in:
Kazakhstan

Turnover:
16.8 million USD

Productivity:
109 500 Tonnes per year

Website:
www.aruana.kz

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Aruana 2010 LLP

The Aruana-2010 elevator and mill complex is an enterprise with a developed infrastructure: the complex has an elevator with a capacity of 32,000 tons of grain, a weighing vehicle with electronic scales with a carrying capacity of up to 100 tons, a railway weighing facility - 120 tons, a grain dryer, a mill with a processing capacity of 300 tons grains; finished product warehouse - with a capacity of 6,000 tons of flour, access roads, a production and technological laboratory for grain quality, a flour quality mill laboratory, administrative and amenity buildings, repair shops and a car garage. Our main task today is the stable development of the enterprise.

Company Photo

overview

production



Company track record and achievements (+experience in China)

In 2011 LLP "Aruana-2010" took part in the regional competition-exhibition "The best product of Kazakhstan" "Paryz-2013", LLP "Aruana-2010" company was awarded a diploma for active participation in the nomination "For contribution to the environment.

In 2014, the company introduced a food safety system in accordance with the requirements of ST RK ISO 22000-2006.

In 2015, the enterprise LLP "Aruana-2010" took 2nd place in the regional competition "The best product of Kazakhstan" in the nomination "The best. Etc.

In 2015, the company was awarded a letter of gratitude for participation in the competition for the prize of the President of the Republic of Kazakhstan "Altyn Sapa".

Products Info

Existing Brand:

Patsha, Tumar

Existing Markets:

Afghanistan Uzbekistan
Kyrgyzstan Russia China

Target consumer:

All people

Age: All of ages

Income: All categories

Geographic Feature:
depends on the
country of residence

Channel :
producers/distributors
of flour products

Product - Flour

- Indicative pricing: Top Grade – about 0.38 USD for 1 kg
First Grade – about 0.32 USD for 1 kg
- Packaging size: 50kg, 25kg, 10kg, 5kg, 2kg
- Shelf-life: 12 month

Features and benefits

Consumers are free to choose the type of flour and its suppliers, they are guided by the main requirements: quality and price. Stable high quality and competitive price of the manufactured products is the basis for the successful work of Aruana-2010 LLP. Flour TM "PATSHA", TM "Tumar" is known today in many cities and regions of the Republic of Kazakhstan, as well as in the states of Russia, Uzbekistan, Kyrgyzstan, China, Afghanistan. The quality guarantee of exported products is confirmed by appropriate certificates. The flour sales market is increasing every day. Market expansion is one of our main tasks.

Product track record and achievements (+experience in China)

Experience in China:

Xinjiang keme Noodle Manufacturing Co.LTD (about 8000 tons of top grade in 2018);

Alashinkou Jinshahe flour Manufacturing Co.LTD (about 12000 tons of top grade in 2019);

Kazakhstan: 40%

Russian Federation: 10%

Afghanistan: 30%

Kyrgyzstan: 10%

Uzbekistan: 10%

Others: 10%

Product 1

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product



Photo #5 of the product



Photo #6 of the product

