



Company Info

Established:
2017

Headquarters:
Taraz, Kazakhstan

Active in:
Kazakhstan, China

Turnover:
50-100 mil tenge (120,000-
240,000 USD)

Productivity
>12 000 tons per year

Website:
www.saule.company

Contact person:
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Saule confectionery LLP

The Saule confectionery factory is one of the largest modern enterprises in the confectionery market. The factory was founded in 2017 in Taraz, Kazakhstan. The factory produces over 80 types of waffles and biscuits. The enterprise is equipped with advanced European equipment, has a powerful material and technical base. This determines the high quality of products, affordable prices and a high level of competitiveness.

Company Photo

overview



production





Wafers info

Existing Brand:
Saule

Existing Markets:
Kazakhstan, China

Target consumer:

Age 7-63 ()

Income from 100\$ ()

Geographic Feature - ()

no
Channel :

Distributor _____

Or purely B2B, fill in
below area

Target client:
FMCG distributing
company

Client's ()
sector/products –
confectionery,
grocery

Wafers

- Indicative pricing: \$1.5/kg
- Packaging size: from 0.035kg to 4.4 kg
- Shelf-life: 12 month

High quality product from natural raw materials without
GMO, with the most reasonable prices





Wafers

Photo #1 of the product



Photo #2 of the product



Photo #3 650gr



Photo #4 270gr



Photo #5 180gr



Photo #6 60gr



Links:

<https://drive.google.com/file/d/1uQt6l5gFTFon0EsFx4dsKQEv-HPG9ofG/view?usp=sharing>





Biscuits info

Existing Brand:
Saule

Existing Markets:
Kazakhstan, China

Target consumer:

Age 7-63

Income Min 100\$

Geographic Feature no

Channel :
Distributor

Or purely B2B, fill in
below area

Client's
sector/products -
confectionery,
grocery

others :

Biscuits

- Indicative pricing: from \$0.9/kg
- Packaging size: from 0.1 kg to 6 kg
- Shelf-life: 12 months

High quality product from natural raw materials without
GMO, with the most reasonable prices



Biscuits

Photo #1 230gr



Photo #2 150 gr



Photo #3 130gr



Photo #4 135gr



Photo #5 300gr



Photo #6 100 gr





Gingerbread & biscuits

- Indicative pricing: \$0.9/kg
- Packaging size: from 0.4 to 5kg
- Shelf-life: 6-12 months

The legendary recipe for the most delicious gingerbread

Gingerbread

Existing Brand:

Saule

Existing Markets:

Kazakhstan, China

Target consumer:

Age 5-80 ()

Income from 100\$ ()

Geographic Feature - no ()

Channel :

Distributor

Or purely B2B, fill in below area

Target client: FMCG distributing company

Client's ()

sector/products – confectionery, grocery ()

()

()



CENTER FOR TRADE POLICY DEVELOPMENT





Gingerbread & biscuits

Gingerbread 400gr



Gingerbread



Biscuits



Biscuits





Gingerbread

Existing Brand:
Saule

Existing Markets:
Kazakhstan, China

Target consumer:

Age 5-80 ()

Income from 100\$ ()

Geographic Feature - no ()

Channel :

Distributor

Or purely B2B, fill in below area

Target client: FMCG distributing company

Client's ()

sector/products – confectionery, grocery ()

()

()

Puff pastry (frozen)

- Indicative pricing: \$0.9/kg
- Packaging size: from 0.45 to 5kg
- Shelf-life: 12 months

Puff pastry in 256 layers - the best solution for the most delicious croissants and other products, convenient packaging, the highest quality, the best choice for everyone





Puff pastry

900gr



Photo #2 of the product



Photo #3 of the product

