



Kostanay Flour Company

Company Info

Established:
2011

Headquarters:
Kostanay, Kazakhstan

Active in:
Afghanistan, Uzbekistan,
Russia, Kyrgyzstan, Mongolia,
Poland, Belarus, Lithuania,
Iran, Turkmenistan, China

Turnover:
\$7.3 million USD

Productivity:
Oil - Approx. 2m litres
per year;
Flour - 85.000 tons per year

Website:
-

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Kostanay Flour Company was established in 2011. The enterprise represents a number of companies with a team of high-quality specialists who have been working in export wholesale market of agriculture & grain/oil refinery products for more than 20 years. The enterprise has its own refinery mills, oil refinement factory, warehouse terminals and prepacking production bases and shipment of goods by auto or railway transport. Our sales geography is diverse. We have exported our products to Moscow, St. Petersburg, Yekaterinburg, Perm as well as Chelyabinsk. Further exports included to Poland, Uzbekistan, Mongolia, Tajikistan and China.

Company Photo

overview



production



Company track record and achievements (+experience in China)

The enterprise has been on the market for more than 20 years. It started from sailing flour and wheat, while building two mills for its own wheat production.





Product 1 Info

Existing Brands:

"Real Flour";
"Altyn Adam"
"Keles"
"Agromelprom"
"Nur"

Target consumer:

Age – doesn't matter

Income – doesn't matter

Geographic Feature -
Geographically close to KZ

Channel :
Supermarkets
Distributors
Confectionary shops & bakeries
Pizzerias

Product 1 - Flour

- Indicative pricing: \$260 / tonne
- Packaging size: 50kg (polypropylene bag)
- Shelf-life: 1 year, but can be stored at warehouses for 3-4 years (subject to storage conditions)

Features and benefits

The flour is produced from Kazakh's high-grade stocks. In international practice it is accepted that Kazakh flour is one of the highest quality flour in the world. Our enterprise can produce raw material products without GMO and without using pesticides. As a result we get an organic flour.

Product track record and achievements (+experience in China)

Our cold-pressed manufacturing technology allows us to maximise the preservation of hales and complex vitamins. If required, we can produce oil from organic raw materials, grown without pesticides and herbicides.

In the past, we have tried to export our flour to China, however, because of the absence of certificates, the product was returned to Kazakhstan. To this date, we have included in the register of importers and exporters in China. (The certificate can be provided by request).



Product 1

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product

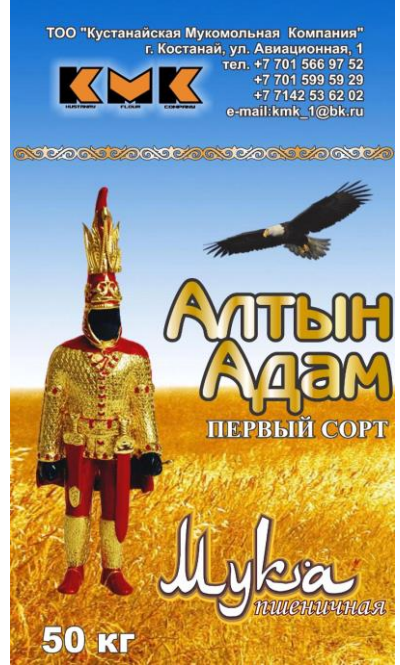


Photo #4 of the product



Photo #5 of the product





Product 2 Info

Existing Brand:
Oil "Rodnoye"

Existing Markets:
Afghanistan

Target consumer:

Age – doesn't matter

Income – doesn't matter

Geographic Feature –
Geographically close to KZ

Channel:
Supermarkets
Restaurants
Distributors

Product 2 - Oil

- Indicative pricing: \$0.99 / litre
- Packaging size: 1-2 litres (polyethylene container); export to China will be made in glass containers
- Shelf-life: unrefined oil (3 months), refined oil 1 year

Features and benefits

Our cold-pressed manufacturing technology allows us to maximise the preservation of hales and complex vitamins. If required, we can produce oil from organic raw materials, grown without pesticides and herbicides.

Product track record and achievements (+experience in China)

Locally manufactured two-grade oil (unrefined and refined). The oil is highly commended in Afghanistan as well as ...

The Chinese delegates were interested in our oil export to China; however, the dialogue was not progressed due to the small amount of time they had had in Kazakhstan.



Product 2

Photo of the product

