



Company Info

Established:
2010

Headquarters:
Rudny, Kazakhstan

Active in:
Kazakhstan

Turnover:
21 500 000 USD

Productivity:
30 000 tonnes

Website:
www.lider2010.kz

Contact person:
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«Lider-2010»

The company LLP "Lider-2010" is one of the leaders in the Kazakhstan market for milk processing and the production of dairy and sour milk products. The company is a member of the dairy cluster, including a high-tech farm and its own distribution network. The range of products is expanding every year, at the moment there are more than 60 items.

Company Photo

overview



production



Company track record and achievements (+experience in China)

CERTIFICATE FOR PARTICIPATION:

- 2011y Exhibition «Worldfood» c. Moscow,
- 2016y Exhibition «Worldfood» c. Moscow,
- 2019y Exhibition «Worldfood» c. Moscow.

DIPLOMA:

- 2010y Exhibition «Kazakhstan International Halal Expo2010» c. Astana,
- 2015y Exhibition «Peterfood» c. Saint-Petersburg,
- 2017y Exhibition of Kazakhstan commodity producers c. Astana,
- 2018y Exhibition «ULTYQ O'NIM» c. Astana,
- 2019y Exhibition «ULTYQ O'NIM» c. Nur-Sultan.



Product 1 Info

Existing Brand:
«Rudnenskiy TAN»

Existing Markets:
Kazakhstan, Russia

Target consumer:
Age ()
Income ()
Geographic Feature ()
Channel :
()Hotel ()Supermarket
()Wet Market ()Restaurant
()Distributor ()Other_____

Or purely B2B, fill in below area

Target client:
Client's sector/products
Foodstuffs
Client feature **Distributor**
Geographic Feature
Western China, Urumqi

others :

Product 1 - Fermented milk carbonated product

- Indicative pricing: **0,4 USD, 0,57 USD, 0,72 USD**
- Packaging sizes: **500g, 1000g, 1500g**
- Shelf-life: **75 days**

Features and benefits

Fermented milk carbonated product is made on the basis of milk and leaven. No added chemical components. Perfectly quench thirst in any weather, normalizes digestion, promotes weight loss due to its low calorie content

Product track record and achievements (+experience in China)

GOLDEN MEDAL:

- 2011y Exhibition «WORLDFOOD» c. Moscow,
- 2014y Exhibition « PRODEXPO» c. Moscow,
- 2015y Exhibition « PRODEXPO» c. Moscow,
- 2015y Exhibition « AGROFORUM» c. Yekaterinburg,
- 2016y Exhibition «PRODEXPO» c. Moscow,
- 2017y Exhibition « PRODEXPO» c. Moscow.

CERTIFICATE took first place:

- 2015y Exhibition «Moscow Halal Expo» c. Moscow.

DIPLOMA OF 1 DEGREE:

- 2016 y XVI quality festival c. Yekaterinburg.





Product 1 - Fermented milk carbonated product

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product



Links:

<https://www.youtube.com/watch?v=vtEILBQfItc>

<https://www.youtube.com/watch?v=0fzwHJtiERI&t=76s>

<https://www.youtube.com/watch?v=nDEVl7qplKA>

