

Pervomayskie Delicatetsy LLP

Company Info

Established:
2013

Headquarters:
Kazakhstan, Almaty region, Ili district, Koyankus village, Abay street, building 200

Active in:
Kazakhstan

Turnover:
5 722 644 USD

Productivity
6 380 tons per year

Website:
www.1may.kz/

Contact person:
General director Nurzhan Bazhanov

E-mail:
nurzhan@foodkz.kz

Deputy general director
Julia Nam

E-mail: namyu@foodkz.kz

The company has been operating since 2005.

The assortment of the company includes more than 200 items, and this is not only chilled and frozen meat of various varieties, but also semi-finished meat delicacies, as well as sausages.

Today, the Pervomayskie Delicatetsy company is a modern enterprise that meets the strictest international food safety standards, which is confirmed by ISO 22000, ISO 9001, Halal certificates, all processes comply with HACCP requirements.

In 2017, a meat processing complex was built, since that moment the Company has been slaughtering livestock and deep processing of meat, from slaughter to the finished product.

The company has been repeatedly awarded various medals (1st and 2nd places) for the high quality of the product.

Company Photo



Company track record and achievements (+experience in China)

Within the framework of cooperation with the European Bank for Reconstruction and Development, the best specialists from Germany were attracted to introduce advanced European technologies in the field of cattle slaughter and meat processing.

Every day the company delivers products to 180-199 stores, including the largest retail chains in the amount of 5-7 tons.

At the moment, the Company is undergoing an inspection procedure to be included in the list of manufacturers admitted to the PRC market. Until now, the export to the PRC has not yet been made, but the sausages were twice presented at the exhibition in China, and aroused the interest of consumers.



Product 1 Info

Existing Brand:

«BOSZHAN»

Existing Markets:

Kazakhstan

Target consumer: We do not plan to carry out retail sales yet

- Age (-)
- Income (-)
- Geographic Feature (-)

- Channel :**
- (+)Hotel (+)Supermarket
 - ()Wet Market (+)Restaurant
 - (+)Distributor ()Other _____

Or purely B2B, fill in below area

Target client:

Client's sector/products:
(Supermarket, Distributor. B2B sector, for subsequent retail or wholesale.)

Client feature : (Developed trade or distribution network, extensive work experience)

Geographic Feature: not yet known

others: -

Product 1: RIBEYE LIP ON (beef, frozen)

(beef, frozen)

- Indicative pricing: US \$ 10 per kilogram, EXW (Incoterms 2010)
- Packaging size: about 500 * 300 * 150 millimeters.
- Weight: 3.5-4 kilograms.
- Type of packaging: vacuum bag.
- Shelf-life: 180 days, not higher than - 18°C

Features and benefits

Dorsal cut (thick edge), boneless. Has a rich beef flavor. Differs in juiciness, tenderness and excellent marble texture. Is the source for ribeye steaks.

Product track record and achievements (+experience in China)

Until now, the products have not been sold in China, but they are popular in Kazakhstan. One batch of beef was exported to Kyrgyzstan.

The company has a strict selection of suppliers of livestock. We guarantee that our product does not contain antibiotics and is of high quality and safe for the consumer.



Product 1: RIBEYE LIP ON

Photo #1 of the product



Photo #2 of the product



Links:

<https://yadi.sk/i/ZsbRzTUSNHZGQg>



Product 2 Info

Existing Brand:
«BOSZHAN»

Existing Markets:
Kazakhstan

Target consumer: We do not plan to carry out retail sales yet

Age (-)

Income (-)

Geographic Feature (-)

Channel :

(+)Hotel (+)Supermarket

()Wet Market (+)Restaurant

(+)Distributor ()Other _____

Or purely B2B, fill in below area

Target client:

Client's

sector/products:

(Supermarket, Distributor. B2B sector, for subsequent retail or wholesale.)

Client feature : (Developed trade or distribution network, extensive work experience)

Geographic Feature: not yet known

others: -

Product 2: Ribeye steak (beef, frozen)

- Indicative pricing: US \$11 per kilogram, EXW, Incoterms 2010
- Packaging size: about 150 * 250 * 25 millimeters
- Weight: 0.25 – 0.35 kilograms
- Type of packaging: vacuum bag.
- Shelf-life: 180 days, not higher than - 18°C

Features and benefits

Ribeye is made from ribs and differs from rib steak in that it contains no bone. It has a rich beef flavor and excellent marble texture. It is rightfully considered one of the most tender and juicy steaks



CENTER FOR TRADE POLICY DEVELOPMENT



Product 2: RIBEYE STEAK

Photo #1 of the product



Photo #2 of the product





Product 3 Info

Existing Brand:
«BOSZHAN»

Existing Markets:
Kazakhstan

Target consumer: We do not plan to carry out retail sales yet

Age (-)

Income (-)

Geographic Feature (-)

Channel :

(+)Hotel (+)Supermarket

()Wet Market (+)Restaurant

(+)Distributor ()Other _____

Or purely B2B, fill in below area

Target client:

Client's sector/products:

(Supermarket, Distributor. B2B sector, for subsequent retail or wholesale.)

Client feature : (Developed trade or distribution network, extensive work experience)

Geographic Feature: not yet known

others: -

Product 3: SILVERSIDE (beef, frozen)

- Indicative pricing: US \$10 per kilogram, EXW, Incoterms 2010
- Packaging size: about 500 * 300 * 150 millimeters
- Weight 3.5-4 kilograms
- Type of packaging: vacuum bag
- Shelf-life: 180 days, not higher than - 18°C

Features and benefits

The outside of the leg, long-cut.

The main part of the cut is a fairly lean and relatively stiff muscle. Contains a high percentage of connective tissue, so long-term processing at medium or below medium temperatures is the best way to cook.



Product 3: SILVERSIDE

Photo #1 of the product

