



Company Info

Established:

2015, July

Headquarters:

City: Nur-Sultan,
Country: Kazakhstan

Active in:

Kazakhstan, Russia,
Hong Kong, China

Turnover:

USD 2 million per year

Productivity

Saubota- 200 Ton/ per year
Saumal- 50 Ton/ per year

Website:

www.saumal.kz

Contact person:

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E-mail

mkairzhan@mail.ru

Eurasia Invest Ltd

Eurasia Invest Ltd produces mare's and camel's milk using innovative German technologies. Using German production technology helps to achieve not only high production volumes, but also to control a high level of product quality. The factory has significant advantages:

- it is the largest factory in the world
- 35,000 hectares of pasture land
- 2500 mares
- 6 camel's milk collection points in the South of Kazakhstan
- Created 150 jobs for technologists, milkers and other professionals.

Company Photo

overview



production



Company track record and achievements (+experience in China)

2015 year - company creation and product launch Saumal

2018 year - product Saubota went on sale

2018 year – Saumal product entered the Russian market

2019 year – started exporting Saubota product to China

2019 year – Saumal exported to Hong Kong

2020 year, January - received permission to export to China

2020 year- renewed the certificate of quality ISO22000





Product 1 Info

Existing Brand:
SAUBOTA

Existing Markets:
China

Target consumer:

Age: any age

Income:
USD 700-1000

Geographic Feature

Channel :
Supermarket
E-commerce
Pharmacy
Distributor

Or purely B2B, fill in
below area

Target client:

Client's sector/products ()

Client feature ()

Geographic Feature ()

others :

Product 1 - Spray dried camel milk powder

- \$80-90 per 1 kg
- 200 gr, 500 gr
- 24 months

Features and benefits

Functional food

Spray Dried Camel Milk Powder

100% natural camel milk from grass fed animals

Very good for health because it is rich in proteins, amino acids, fatty acids, vitamins and minerals

Product track record and achievements (+experience in China)

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Product 1

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product



Photo #5 of the product



Photo #6 of the product





Product 2 Info

Existing Brand:
SAUMAL

Existing Markets:
Russia, Hongkong, Kazakh

Target consumer:
Age: any age

Income
USD 700-1000
Geographic Feature

Channel :
Supermarket
Distributor
Pharmacy
E-commerce

Or purely B2B, fill in
below area

Target client:
Client's sector/products ()
Client feature ()
Geographic Feature ()
others :

Product 2 - Freeze dried mare milk powder

- \$90-100 per 1 kg
- 500 gr, 250 gr, 200 gr
- 24 months

Features and benefits

Functional food
Freeze dried mare milk powder
100% natural mare milk from grass fed animals
Very good for the health because it is rich in proteins, amino acids, fatty acids, vitamins and minerals
Similar by its nutrition facts to mothers milk

Product track record and achievements (+experience in China)

2015 year- company creation and product launch
Saumal
2018 year – Saumal product entered the Russian market
2019- Saumal exported to Hong Kong
2020 year- renewed the certificate of quality
ISO22000



Product 2

Photo #1 of the product



Photo #2 of the product



Photo #3 of the product



Photo #4 of the product



Photo #5 of the product



Photo #6 of the product



Links:

<https://www.youtube.com/watch?v=Ea6xvCxeHlo&t=17s>

<https://www.youtube.com/watch?v=GlpmTpf3mV8>

<https://www.youtube.com/watch?v=B-w9qTm66a4>

