



Company Info

Established:

Holding: 1999

Kazakhstan factory: 2018

Headquarters:

Almaty, Kazakhstan

Moscow, Russia

Kiev, Ukraine

Active in:

Kazakhstan, Kyrgyzstan,
Uzbekistan, Turkmenistan,
Tajikistan, Afghanistan.

Turnover:

54 415 274.5 USD

Productivity

55 922 tons/year

Website:

www.mareven.com

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Mareven Food Tian-Shan LLP

Mareven is a leading international manufacturer of various categories of high-quality culinary products at an affordable price.

We are professionals in our business and are the sales leader in “instant noodles”, “mashed potatoes” and “broths” product categories on the country markets in Eurasia.

Company Photo

overview



production



Company track record and achievements (+experience in China)

Mareven Holding since 1999 year has earned the trust of consumers in Western Europe, North Africa, East Europe, Central Asia.





Product 1 Info

Existing Brand:

Rollton

Existing Markets:

Europe, North Africa, Central Asia

Target consumer:

Age (10-60)
Income ()
Geographic (Central Asia, Europe, North Africa)
Channel :
(√)Hotel (√)Supermarket
(√)Wet Market (√)Restaurant
(√)Distributor (√)Other
E-commerce

Rollton Instant Mashed Potatoes Meat Flavour/ Cracker Flavour

- Indicative pricing: 0.233\$/40g
- Packaging size: 40g=1 cup / 1 box=24 cups
- Shelf-life: 12 months

Features and benefits

Mashed potatoes from “Rollton” in a plastic pack is a convenient way to refresh yourself in any situation. The compact package can be taken with you on a hike, to the country or to work and at any time to enjoy the wonderful taste of mashed potatoes from Rollton. Each pack is 40g of dry mixture gives 240g portion of ready made mashed potato with flavour.





Rollton Instant Mashed Potatoes Meat Flavour/ Cracker Flavour





Product 2 Info

Existing Brand:

Rollton

Existing Markets:

Europe, North Africa, Central Asia

Target consumer:

Age (10-60)
Income ()
Geographic (Central Asia, Europe, North Africa)
Channel :
(√)Hotel (√)Supermarket
(√)Wet Market (√)Restaurant
(√)Distributor (√)Other
E-commerce

Rollton Pasta

- Indicative pricing: 0.375\$/400g
- Packaging size: 1 pack = 400g / 1 box=26 pack
- Shelf-life: 12 months

Features and benefits

Premium durum wheat pasta has been winning hearts of consumers and staying an irreplaceable ingredient in the kitchens for more than 20 years. Millions of families trust Rollton: a meticulously designed recipe and constant control over quality at each and every stage of production ensure excellent taste of a finished dish.

Rollton is a world where cooking is easy, convenient and fast.





Rollton Pasta





Product 3 Info

Existing Brand:

BigBon

Existing Markets:

Europe, North Africa, Central Asia

Target consumer:

Age (10-60)
Income ()
Geographic (Central Asia, Europe, North Africa)
Channel :
(√)Hotel (√)Supermarket
(√)Wet Market (√)Restaurant
(√)Distributor (√)Other
E-commerce

BigBon Grilled beef instant noodle/ Hot chicken instant noodle

- Indicative pricing: 0.407\$/95g
- Packaging size: 1 bucket=95g / 1 box =24 buckets
- Shelf-life: 12 months

Features and benefits

The noodles are saturated with brine and enriched with vitamins B1, B2, B6, PP, F. The signature sauce is made on the basis of high-quality vegetable oil and tomato paste with vegetables and spices. Unique recipe and new technologies allow to produce instant noodles with BIGBON sauce, which has no analogues on the market





BigBon Grilled beef instant noodle/ Hot chicken instant noodle

