



RYBPROM

In partnership with sea

Company Info

Established:
2000

Headquarters:
Almaty, Kazakhstan

Active in:
EU, USA

Turnover:
40 000 000 tenge (95 000 USD)

Productivity
2900 ton

Website:
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RYBPROM LLP

"Rybprom" LLP is a leading Kazakhstani enterprise producing fish products, which meet national and European standards.

"Rybprom" LLP was founded in 2000. For the period of its activity, the company has become an autonomous alliance, providing a full cycle of waste-free production of fish products:

- fishing;
- fish processing and release of products: split fish, fish fillets and frozen HOG, dried fish, fish ready-to-cook products;
- processing of fish remnants for high-protein flour and compound feedstuff.



The leadership of the company pays special attention to the quality of manufactured products, which can be evidenced by the obtained national and world standards conformity assessments:

- Products of "Rybprom" LLP meet the requirements of the Technical regulation of the EEU 040/2016 "On safety of fish and fish products". Products of the company have Declarations of Conformity, issued by the National Centre for expertise and certification;
- All production facilities of the company have veterinary registration numbers and are under control of state authorities.
- "Rybprom" LLP is the registered exporter to EU states, China.
- The company is certified in accordance with the international standards of the Quality Management System ISO 9001 and the Food Safety Management System ISO 22000, based on the principles of the Hazard Analysis and Critical Control Points (HACCP):
- "Rybprom" LLP is the only company in Kazakhstan, certified according to the international standard IFS Food (International Food Standard), which makes it possible to export products to retail enterprises of Europe and North America. The company has been audited annually by IFS FOOD since 2011.
- "Rybprom" LLP is the only company in Kazakhstan, certified according to the international standard Friend of the Sea, based on the principles of responsible fishing and ecological safety. This standard has been implemented since 2015.
- The company has been subject to regular audit since 2016 according to the international standard SMETA, approving our sustainable development, business reputation and social responsibility in the supply chain.


CENTER FOR TRADE POLICY DEVELOPMENT





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Product 1 Info

Existing Brand:

Rybprom

Existing Markets:

EU, USA

Target consumer:

Age (all)
Income ()
Geographic Feature ()
Channel :
(+)Hotel (+)Supermarket
(+)Wet Market (+)Restaurant
(+)Distributor ()Other _____

Pike perch HOG

- Indicative pricing: 4.5 USD per kilogram
- Packaging size: Corrugated box weighs 20 kilograms
- Shelf-life: 24 months

Features and benefits

The pike-perch is the most widespread predator in reservoirs of Kazakhstan. Thanks to its dietary meat this fish has become one of the most popular species in terms of cooking.

All sanitary standards and requirements are complied with all stages of production.

The requirements of international standards such as ISO 9001, ISO 22000, ISF Food, Friend of the Sea are ensured and observed in all stages of production.

High quality products

Individual packaging is possible at the request of customers.

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Pike perch HOG





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Product 2 Info

Existing Brand:

Rybprom

Existing Markets:

EU, USA

Target consumer:

Age (all)

Income ()

Geographic Feature ()

Channel :

(+)Hotel (+)Supermarket

(+)Wet Market (+)Restaurant

(+)Distributor ()Other _____

Snakehead HOG

- Indicative pricing: 4.5 USD per kilogram
- Package sizing: Corrugated box weighs 20 kilograms
- Shelf-life: 24 months

Features and benefits

Snakehead — meat contains a lot of nutrients that strengthen all body systems. Calcium and phosphorus strengthen bone tissue, protein is important for muscle fibers, and amino acids are important for metabolic processes. A big plus is that the product has a large weight, few bones, and excellent taste.

All sanitary standards and requirements are complied with all stages of production.

The requirements of international standards such as ISO 9001, ISO 22000, ISF Food, Friend of the Sea are ensured and observed in all stages of production.

High quality products

Individual packaging is possible at the request of customers.

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RYBPROM

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Snakehead HOG



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Product 3 Info

Existing Brand:
BRAMA

Existing Markets:
Kazakhstan

Target consumer:

Age (all)

Income ()

Geographic Feature ()

Channel :

(+)Hotel (+)Supermarket

(+)Wet Market (+)Restaurant

(+)Distributor ()Other _____

Fish ready-to-cook products

- Indicative pricing: 1.2 USD per box
- Package size: the box weighs 250-300 grams
- Shelf-life: 12 months

Features and benefits

BRAMA fish semi-finished products are made of natural ingredients that preserve all nutrients, as well as a set of micro and macro elements that make fish meat so delicious and healthy.

All sanitary standards and requirements are complied with all stages of production.

The requirements of international standards such as ISO 9001, ISO 22000, ISF Food, Friend of the Sea are ensured and observed in all stages of production.

High quality products

Individual packaging is possible at the request of customers.

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Fish ready-to-cook products

Crispy Breaded Fish Nuggets



Fish sticks in crispy breading



Fish Bits (Burgers)



Crisp Boursaks



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